



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

Date: 25.07.2019

Report on Ideation Fest

Event Type	Ideation fest
Date	24.07.2019
Resource Person	Innovation & Incubation Entrepreneurship Cell Members
Name of Coordinators	Dr. T RAJASEKHAR
Target Audience	B.Tech III Year & MBA Final Year Students
Total no of Participants	520
Objective of the event:	To bring out the new ideas of students which had commercial advantage.
Outcome of event	All the ideas proposed by different branch students are acknowledged by our IIE cell and they are properly advised how to take those concepts further.
Description / Report on Event :	This session created a road map as to how the students technical ideas can be taken forward and really students felt their ideas are worth explained.
Feedback / Suggestions	Students expressed to convene these kind of events so as to encourage and grooming their knowledge.

Photographs:

